

Tamsin Blanchard

Tamsin Blanchard is a fashion journalist and editor who has a wide range of experience across the industry. Since the early nineties, she has held high profile posts in the national press as Fashion Editor of the Independent, Style Editor of the Observer and Fashion Features Director of Telegraph Magazine where she edited the bi-annual Telegraph Fashion. She is a highly regarded features writer, contributing to a range of publications including the Observer, the Guardian, The Times, Vogue, Tank and 10 Magazine, Hole & Corner and The Pool. She also contributes to specialist brand publications including Swarovski's Salt magazine, and a host of luxury publications. Tamsin has also worked with designers and brands on press communications, including Folk, Danielle Romeril, Goodhood, and Stella McCartney.

Alongside magazines and newspapers, Tamsin is a prolific writer of books, including Green is the New Black: How to Save the World in Style (Hodder); Fashion & Graphics, (Laurence King); Love Your Home (Conran Octopus); Dressing Diana (Weidenfeld & Nicholson). She contributed to the recent London Uprising: Fifty Designers One City (Phaidon). In the late nineties, she co-founded and edited the cult fashion and art 'book-a-zine' 'it' which ran to four glorious, highly collectible issues.

Since the early 90s, Tamsin has been deepening her involvement in promoting a more sustainable fashion industry. She sat on the designer advisory panel for the British Fashion Council's Estethica ethical fashion showcase. She has been part of the global campaign Fashion Revolution since the collapse of Rana Plaza in 2013 and is currently working with them to curate Fashion Revolution Open Studios, an initiative she has been involved with since its inception for Fashion Revolution Week April 2017 which included a talk on the importance of the supply chain with the designer John Alexander Skelton at the Sarabande Foundation.

Tamsin is developing relationships with designers as a consultant, advising on press strategy, lookbooks, press releases and helping to build links with stores and buyers. Her specialism is in cultivating and communicating sustainable business practices. She has written copy for the sustainability section of Stella McCartney's website. She is currently working with the ethical contemporary designer brand Oshadi, based in Tamil Nadu, India.

An important part of Tamsin's work has always been to promote and encourage new talent. She has taught at University of Westminster as part of the fashion design pathway and was the external examiner at London College of Fashion' PG Cert Fashion & Lifestyle Journalism over six cohorts of students. In 2016 she was the judge for the Central Saint Martins MA Fashion L'Oreal prize. She has also been part of the final crit panel for the CSM 2nd year joint project on sustainability sponsored by LVMH for two years and enjoys meeting the students and discussing their work. She has also been on various judging panels including the Jerwood Prize, Texprint and F.A.D. Tamsin sits on the BFC press committee panel.





