

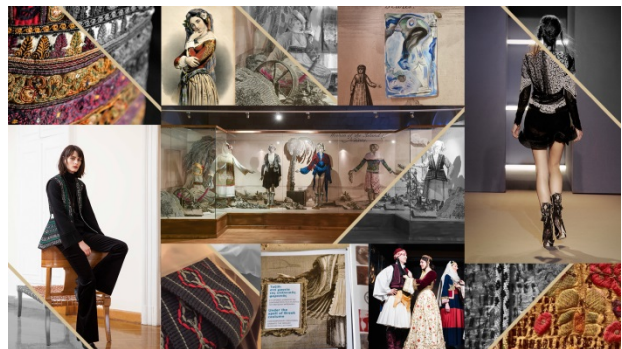
‘Under the spell of Greek costume’

Costa Navarino presents a Cultural Weekend on 20-22 October

September 2017, London – [Costa Navarino](#), the prime sustainable destination in the Mediterranean, is hosting an immersive [Cultural Weekend](#) event on 20-22 October 2017, in partnership with the Benaki Museum and the Athens International Airport.

The event includes interactive discussions, exclusive presentations, evoking screenings and performances around the theme of **tradition and fashion in the modern era**.

Throughout the weekend, guests will have the opportunity to **meet designers and artists** in person and learn more about their work.



There will also be an exclusive panel discussion around the topic of ‘How is tradition and craft safeguarded in fashion during the modern era?’ , moderated by fashion journalist, author and lecturer Tamsin Blanchard, joined by Sophia Kokosalaki, Zeus+Dione, Margarita Myrogianni, with other speakers to be confirmed.

The designers and artists joining the weekend are among those participating at the exhibition **‘Under the spell of Greek costume: Contemporary creations animate the Benaki Museum collections’** which can currently be viewed at Costa Navarino until 18 November 2017 and at Athens International Airport until 31 December 2017. This is a group exhibition that brings together 15 world-renowned fashion designers and talented artists who embrace Greece through their work. The exhibition highlights the tradition of Greek fashion through the ages and its relevance today.

A range of designers and artists are participating, including: Jean-Paul Gaultier, Mary Katrantzou, Sophia Kokosalaki, Zeus+Dione, contemporary artists Konstantin Kakanias, Blind Adam and Sofia Stevi from The Breeder Gallery, Antonakis, Chrysa Voudouroglou, Vassilis Zografos, Apostolos Karastergiou and Margarita Myrogianni from Eleftheria Tseliou Gallery, as well as the Mentis Centre for the Preservation of Traditional Textile Techniques of the Benaki Museum, and The Lyceum of Greek Women of Kalamata.

Other highlights of the **Cultural Weekend** include a presentation of rare Greek traditional costumes. Participants can also view the screening of 'Interlude' by Greek artist Blind Adam, a visualised performance of the artist's namesake poem.

For a truly authentic experience, guests can take part in a **philosophy walk** led by a Professor of Philosophy, and take the opportunity to ponder upon 'Aesthetics in Ancient Greece' whilst enjoying the idyllic Messinian countryside surrounded by centuries old olive trees. Original creations by contemporary Greek and international artists will also be on display, and can be discovered during a historical art tour.

[Special packages](#) are available for the cultural weekend experience, which include a one- or two-night stay, welcome cocktail reception and dinner, as well as complimentary participation to all the activities.

For further information on the Cultural Weekend visit:
www.costanavarino.com/culturalweekend

For further information about Costa Navarino please visit:
www.costanavarino.com

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Media Information:

COSTA NAVARINO

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history. Its philosophy is driven by a genuine desire to promote Messinia, while protecting and preserving its natural beauty and heritage. It will comprise a number of distinct sites featuring 5-star deluxe hotels, luxury residences, conference facilities, spa and thalassotherapy centres, signature golf courses, as well as a wide range of unique year-round activities for adults and children. Navarino Dunes, the first area, is home to two luxury 5-star hotels, The Romanos, a Luxury Collection Resort and The Westin Resort, Costa Navarino; The Dunes Course – the first signature golf course in Greece- Anazoe Spa, a 4,000sq.m. spa & thalassotherapy centre; the state-of-the-art conference centre House of Events; specially designed facilities for children; as well as a variety of gastronomy venues, sports, outdoor and cultural activities. Navarino Bay, the second area is home to the signature golf course, The Bay Course.

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