

W COSTA NAVARINO PREPARES FOR AUGUST DEBUT

The first W Hotel in Greece will be a vibrant resort that embodies creativity and individuality



High Resolution Images [HERE](#) and video [HERE](#)

Costa Navarino, 21 July 2022: W Hotels Worldwide, part of Marriott Bonvoy’s portfolio of 30 extraordinary brands, prepares to debut in Greece on August 11th with the opening of **W Costa Navarino**. Bookings are now open for the new property which welcomes exclusively adults and young adults over 12 years old, and is located in Navarino Waterfront, the newest integrated resort area of Costa Navarino, the prime sustainable destination in the Mediterranean.

“We are thrilled with the arrival of W Hotels in Greece and to debut with W Costa Navarino. The W Escape, with its rustic yet sophisticated design, is a showcase of the W brand’s design evolution and will sit alongside some of our newest openings in EMEA, such as W Rome. And as we continue to focus on leisure travellers’ changing needs, the intended programming and adult focus at W Costa Navarino will strengthen our global portfolio of uniquely W resort experiences.” said Candice D’Cruz, Vice President of Marriott International Luxury Brands, EMEA.

“W Costa Navarino is ready to welcome its guests, showcasing a spectacular seaside setting where creativity, individuality, and freedom of expression are at the epicenter. We are very excited to introduce this vibrant resort, which reflects Costa Navarino’s core values of respect, quality and authenticity, and caters for the contemporary international traveler’s needs. This is a place filled with the unique energy of the W brand, encouraging free expression, and celebrating unique traits and choices”, said Stephanos Theodorides, Managing Director of TEMES S.A. – Developers of Costa Navarino.

Set to become an energetic retreat offering a new unique experience for free-spirited travelers, the latest W Escape, the brand’s playful take on the traditional luxury resort experience, takes advantage of its location and seamlessly blends high-energy programming with serene scenes. Surrounded by unspoiled beaches and secluded coves, sport-lovers can experience hiking, sailing, rock-climbing and biking, with a brand-new water sports centre coming in 2023.

PLAYFUL SPIRITED DESIGN

Guests can now book one of the guestrooms or villas at the new 13-hectare beachfront lifestyle resort, which introduces a unique modern luxury experience.

The Fabulous Infinity Swim Up Rooms offer direct access to one of the swimming pools, perfect for groups of friends booking neighbouring rooms. For breathtaking views, guests can opt for the Spectacular Panorama rooms, and for an exclusive luxury private stay, they can choose one of the WOW Beachfront Infinity Villas complete with an outdoor private terrace and pool, and direct access to the beach.

The guestrooms décor will see locally inspired Greek architectural elements mixed with modern cutting-edge finishes, in-room technology, and Signature W Amenities. Renowned Greek architects, Tombazis and Associates have created a residential detail-driven rustic and raw design throughout the hotel using natural materials such as stone, wood and reed, a nod to the region's traditional architecture. The neutral toned guestroom interiors, led by London-based MKV Design, offer a nod to Greek artisans with playful interpretations of the saddler's art, seen in leather chairs and the craftsmanship of basket weavers, potters and carpenters share the spotlight in the lighting and floor coverings.

A TEMPTING TWIST ON BEACHFRONT DINING

W Costa Navarino brings a sophisticated yet playful approach to dining and programming, immersing guests in a fusion of music, food, and beachside fun. Dining destinations at the resort include '**Platía**' - the hotel's modern take on a deli food market, '**Between**' - the sunset bar, the brand's signature **W Lounge** and '**Parelía**' - the destination Beach Club, an elevated take on quintessential Mediterranean beach bars.

Platía is a modern take on a traditional Messinian village square. A place to have breakfast, enjoy a freshly brewed coffee at the Café throughout the day or savor a grill menu in the evening, it evokes the energy of a local Greek deli food market and builds on the notion of artisanal culinary stores with distinct specialties. Platía is designed by Athens-based K-studio architects and Tombazis, with interiors by MKV Design.

W Lounge offers the latest mixology trends and will be open all day with Greek and international DJs, as well as live music.

Parelía overlooks a long sandy shore at the Bay of Navarino and is set to become a destination dining and late-night venue, with its Mani-style stone walls and capped timber ceilings. It has been designed by Tombazis and K-Studio, with the latter also in charge of the interiors. Here, local, and international DJs will bring curated nightly beats and high-energy nights to remember.

The bar **Between** sets the stage for the stunning Messinian sunset with cocktails, light, mostly raw dinner offering and live DJ performances. The interiors at Between were created by Interior Design Laboratorium.



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This W Escape embraces its location and community through its dynamic dining offerings and offers authentic local experiences, from traditional village cooking classes to local olive oil and wine tastings.

MEET UP AND WIND DOWN

To relax the body and mind, the **AWAY® Spa** will introduce a variety of body and face signature treatments, alongside the **FIT** gym featuring a heated 25m-long lap pool. For those looking to catch some sun poolside, the **WET Deck** features an expansive infinity pool overlooking the Mediterranean Sea. A variety of fitness classes and wellness experiences will also be available to guests at the resort including, beach bootcamp classes, splash FIT, beach power Pilates, meditation, and yoga.

For active explorers, the wider Costa Navarino destination offers an extensive and exciting range of additional dining venues, bars and cafes, and a wealth of outdoor activities including tennis and golf.

Just 40 minutes away from Kalamata International Airport, W Costa Navarino is easily accessible but still remote enough for guests to feel immersed in a different world. Costa Navarino is already home to The Westin Resort Costa Navarino and The Romanos, a Luxury Collection Resort situated in Navarino Dunes.

To book now and for more information please visit: <https://www.marriott.com/hotels/travel/klxwh-w-costa-navarino/>

About W Costa Navarino: <https://www.costanavarino.com/w-opening/>

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About W Hotels Worldwide

Born from the bold, 24/7 culture of New York City, W Hotels has redefined hospitality for over two decades, breaking the norms of traditional luxury wherever the iconic W sign lands. With nearly 60 hotels around the globe, the detail-driven design, iconic Whatever/Whenever service and buzzing, signature Living Rooms create an experience that is often imitated but never matched. Dynamic and invigorating, the brand celebrates each travelers' desire to uncover the destination through a lens that is distinctly W. For more information on W Hotels, visit whotels.com/theangle or follow us on [Twitter](#), [Instagram](#) and [Facebook](#). W Hotels Worldwide is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments and unparalleled benefits including complimentary nights and



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About Costa Navarino

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history. Its philosophy is driven by a genuine desire to promote Messinia, while protecting and preserving its natural beauty and heritage. It will comprise a number of distinct sites featuring five-star deluxe hotels, luxury private residences, conference facilities, spa and thalassotherapy centers, signature golf courses, as well as a wide range of unique year-round activities for adults and children. Navarino Dunes, the first area, is home to two luxury five-star hotels, The Romanos, a Luxury Collection Resort, and The Westin Resort Costa Navarino; Navarino Residences, a collection of luxury villas for private ownership; and The Residences at The Westin Resort Costa Navarino – fully furnished resort apartments for sale; the signature golf course The Dunes Course; Anazoe Spa, a 4,000m2 spa and thalassotherapy center; the state-of-the-art conference center House of Events; specially designed facilities for children; and a variety of gastronomy venues, sports, outdoor and cultural activities.

Navarino Bay, the second area, is home to the signature golf course, The Bay Course and the earth-sheltered Bay Clubhouse, and is set to welcome the Mandarin Oriental, Costa Navarino in 2023.

At the nearby site Navarino Waterfront, the upscale, vibrant W Costa Navarino will open in August 2022.

At Navarino Hills, two new 18-hole signature golf courses are open as of February 2022.

www.costanavarino.com

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