



## **Costa Navarino receives Silver award at the WTM World Responsible Tourism Awards, recognising its sustainability efforts**

### **Partnership with WWF Greece to combat single-use plastics**

**London, 8 November 2022** – [Costa Navarino](#) has been recognised for its continuous commitment to sustainable tourism development and was the recipient of a Silver Award at this year's **WTM World Responsible Tourism Awards**, in the 'Reducing Plastic Waste in the Environment' category. In 2021, Costa Navarino managed to reduce the use of single use plastics, compared to 2019 by 2.3 tonnes, whereas without counting Covid-related plastics, the use was reduced by approximately 5.7 tonnes.

Greece's prime sustainable destination has partnered with [WWF Greece](#), with the aim to limit single-use plastics across its resorts and operations. Through joining forces, a full inventory report is carried out annually, measuring the amount of plastics used across the destination's distinct resort sites, with the objective to reduce these as much as possible.

Through this flagship programme, the aim is to significantly contribute to the reduction of plastic waste and plastic pollution ending up in the Greek seas, and to mobilize the immediate supply network, local communities as well as the wider hospitality industry in setting ambitious goals.

This partnership comes as a natural step, in line with Costa Navarino's participation at the **UN Global Tourism Plastics Initiative**, led by UNEP and UNWTO in collaboration with the Ellen MacArthur Foundation.

Another key target set by Costa Navarino is to achieve carbon neutrality for the GHG emissions resulting from the activities of the facilities by 2030, through -among others- direct emissions reduction and on-site energy production from renewables. Further key initiatives include the biggest olive tree transplant program in Europe, the creation of water reservoirs with a total capacity of 1,180,000m<sup>3</sup> to cover irrigation needs only with surplus surface water, and the establishment of the Navarino Environmental Observatory (NEO) since 2009 together with Stockholm University and the Academy, a research and education hub on climate and environment in the Mediterranean region.

Earlier in 2022, Costa Navarino also won Best Sustainable Destination in the Marie Claire Sustainability Awards, adding to its list of environmental accolades.

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#### **About WWF Greece**

WWF Greece is the national office of WWF in the country and started its operations in Greece in 1991. Our mission is to stop the natural environment's degradation, to protect biodiversity, to ensure the sustainable use of the renewable natural resources, as well as to promote the reduction of pollution and wasteful consumption. We promote and work on solutions for people, environment and climate, having as ultimate goal a future in which people live in harmony with nature.

For more information, please visit [www.wwf.gr](http://www.wwf.gr)

#### **About Costa Navarino**

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breath-taking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history. Its philosophy is driven by a genuine desire to promote Messinia, while protecting and preserving its natural beauty and heritage. It comprises five distinct sites featuring five-star deluxe hotels, luxury private residences, and a total of four signature golf courses. Navarino Dunes, the first area, is home to The Romanos, a Luxury Collection Resort, and The Westin Resort Costa Navarino, as well as to Costa

Navarino Residences. Navarino Bay, the second area, is set to welcome the Mandarin Oriental, Costa Navarino in 2023. At the nearby site Navarino Waterfront, the upscale, vibrant W Costa Navarino is open as of August 2022.  
[www.costanavarino.com](http://www.costanavarino.com)

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